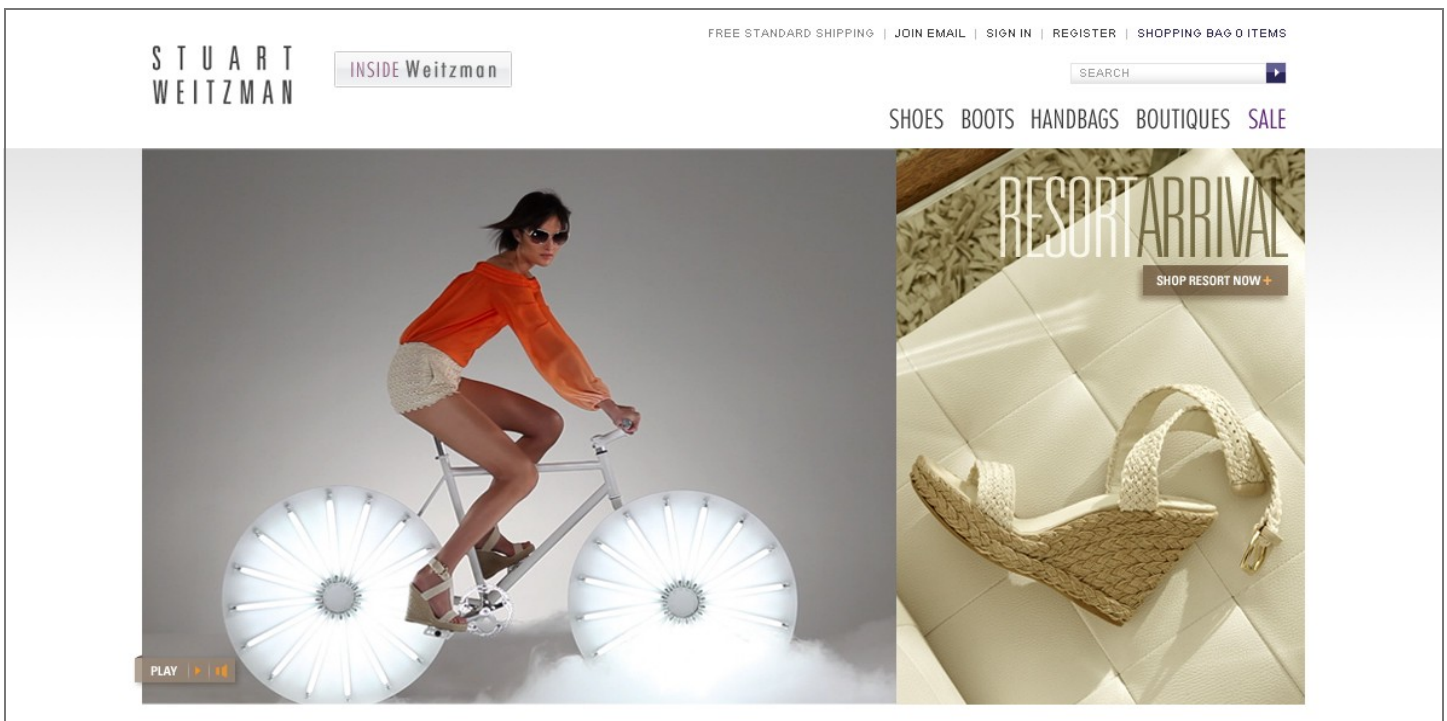




Stuart Weitzman

| www.stuartweitzman.com

E-COMMERCE



Stuart Weitzman, a designer shoe and handbag company, recently teamed up with Americaneagle.com for a full redevelopment of their online storefront. The e-retailer was looking to update e-commerce functionality and improve merchandising.

Among the site's new merchandising features is a Product Rotator for 600+ of Stuart Weitzman's products. This tool allows shoppers to get a complete 360° view of products. The Product Rotator was also developed using HTML5 technology. This enables mobile users accessing Stuart Weitzman's full site from devices like an iPhone or iPad (which do not support Flash), to still have the ability to use the rotator functionality.

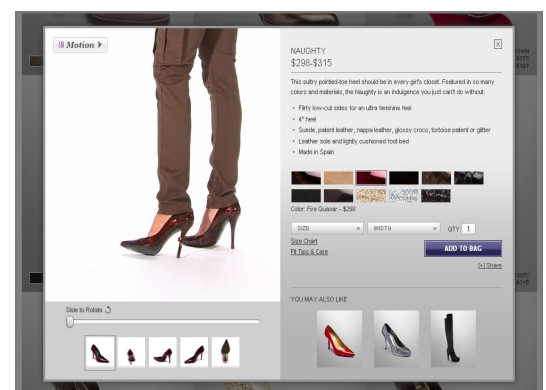
Americaneagle.com also implemented "In Motion" video on select product pages. This feature allows customers to see shoes "in motion" on a walking model.

These new features all contribute to an improved online shopping experience for customers and position Stuart Weitzman for increased success in 2011 and beyond.

features

- Flash Video
- idev® Intelligent Search
- "In Motion" Video
- Merchandising Tools
- 360° Product Rotator
- idev® E-commerce Platform
- Custom Integration
- One Page Check out
- Customer Account Login
- Order Management System

"In Motion" Video



Product Rotator

