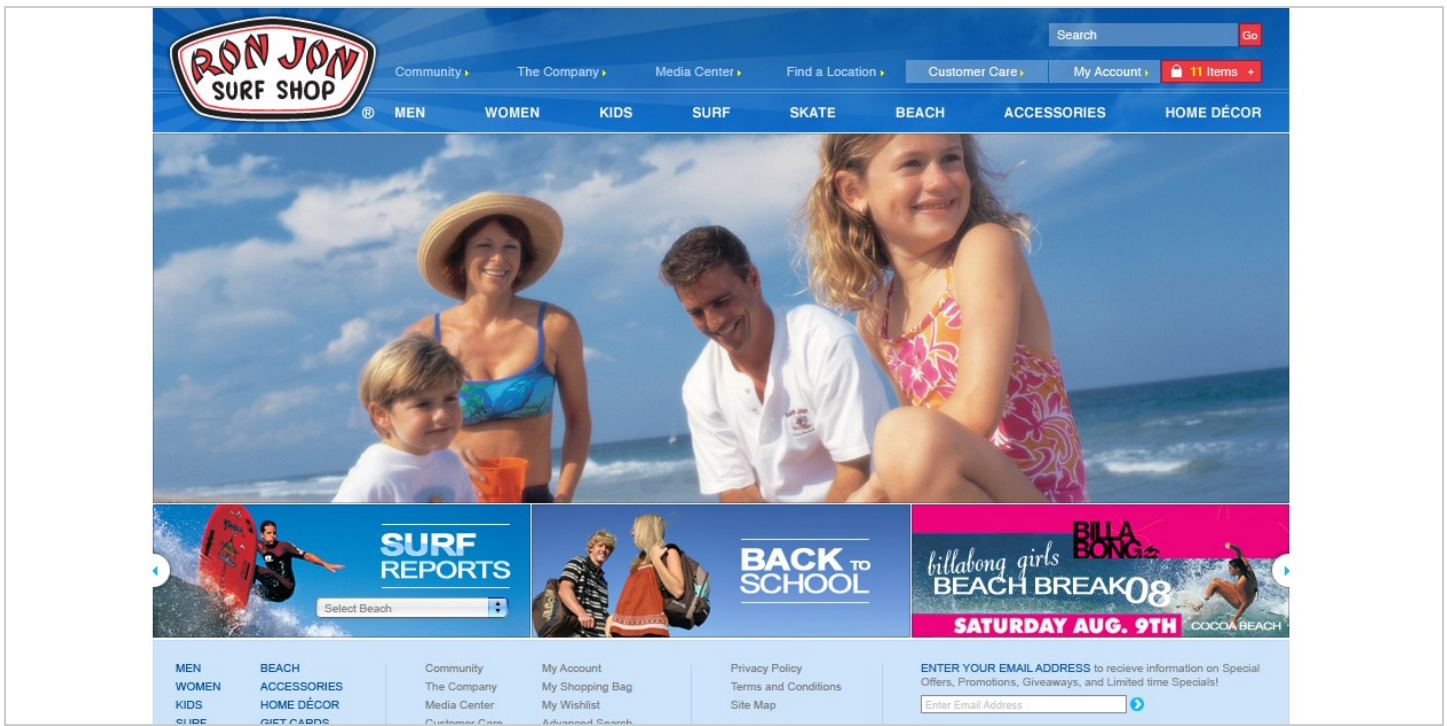




Ron Jon Surf Shop

www.ronjonsurfshop.com

E-COMMERCE

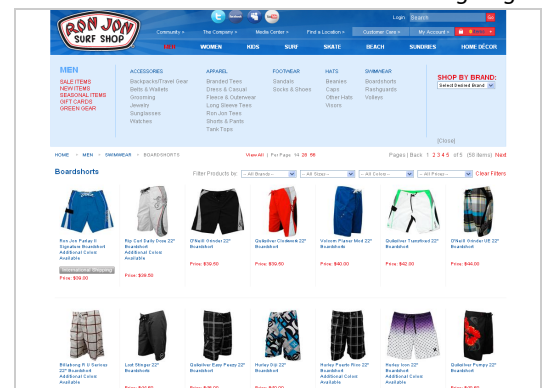


Ron Jon Surf Shop, the world's most famous surf shop, recently contacted Americaneagle.com to redesign their online existence. The surfing shop's goals were to build up the Ron Jon brand name, engage the surf community, and keep loyal customers coming back to the site. In order to accomplish these goals, Americaneagle.com implemented many exciting features to draw in surfing enthusiasts. To enhance the online store and shopping process, Americaneagle.com created a custom shopping cart solution built on the idev® platform. This new system enables customers to quickly and conveniently shop for items with the fewest clicks possible. Visitors can now also shop by brand, category, color and price. As another fun addition, Americaneagle.com added a "Surf Reports" section which allows surfers to check the weather reports for surfing locations at popular beaches.

features

- Editable Homepage Images
- Shop By Brand
- Enlarged Images
- Recently Viewed Items
- Suggested Items
- Product Reviews
- Dropdown Shopping Cart
- Promotion Codes
- Photo Submissions and Gallery
- RSS Feeds
- Account Login and Management
- Content Management System

Product Listing Page



Product Page

