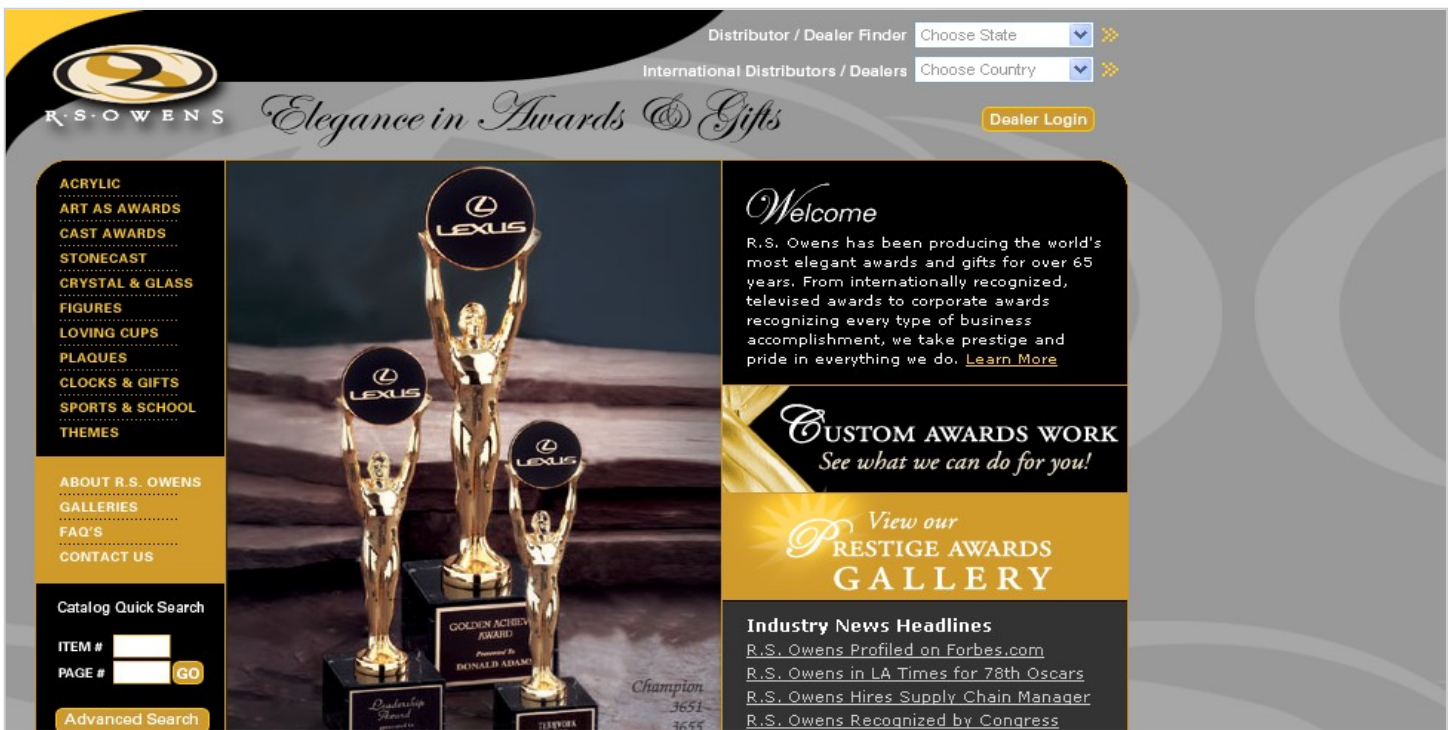




R.S. Owens

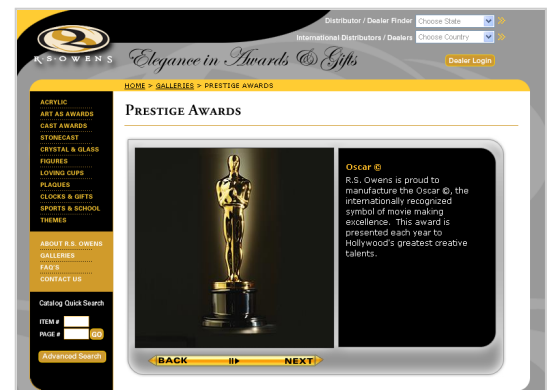
| www.rsowens.com

B2B



R.S. Owens: Featured Product Slideshow

R.S. Owens is a leading manufacturer of elegant awards and gifts. The manufacturer, who is also widely known as the company that creates the golden Academy Award statues, recently paired up with Americaneagle.com for a major redesign of their primary Web site as well as two subsidiary sites. In an effort to match the quality of the R.S. Owens B2B Web sites to the quality of their products, Americaneagle.com revamped the overall design, layout, and usability of the sites for both the general public and dealer interfaces. Since R.S. Owens' awards and gifts require much customization, this online brochure catalog site facilitates the sales process by providing detailed product information and enabling dealers to upload files. Since launch in March 2006, the R.S. Owens sites have contributed to a significant increase in sales.



Elegant Awards: Product Catalog for Dealers

features

- Flash Homepage Slideshow
- Dealer/Distributor Search
- Advanced Search Filters
- Catalog Quick Search
- Photo Galleries
- Enlarged Images
- Customer Testimonials
- Secure Dealer Login
- Content Management System
- Survey Tool
- E-mail Marketing System

