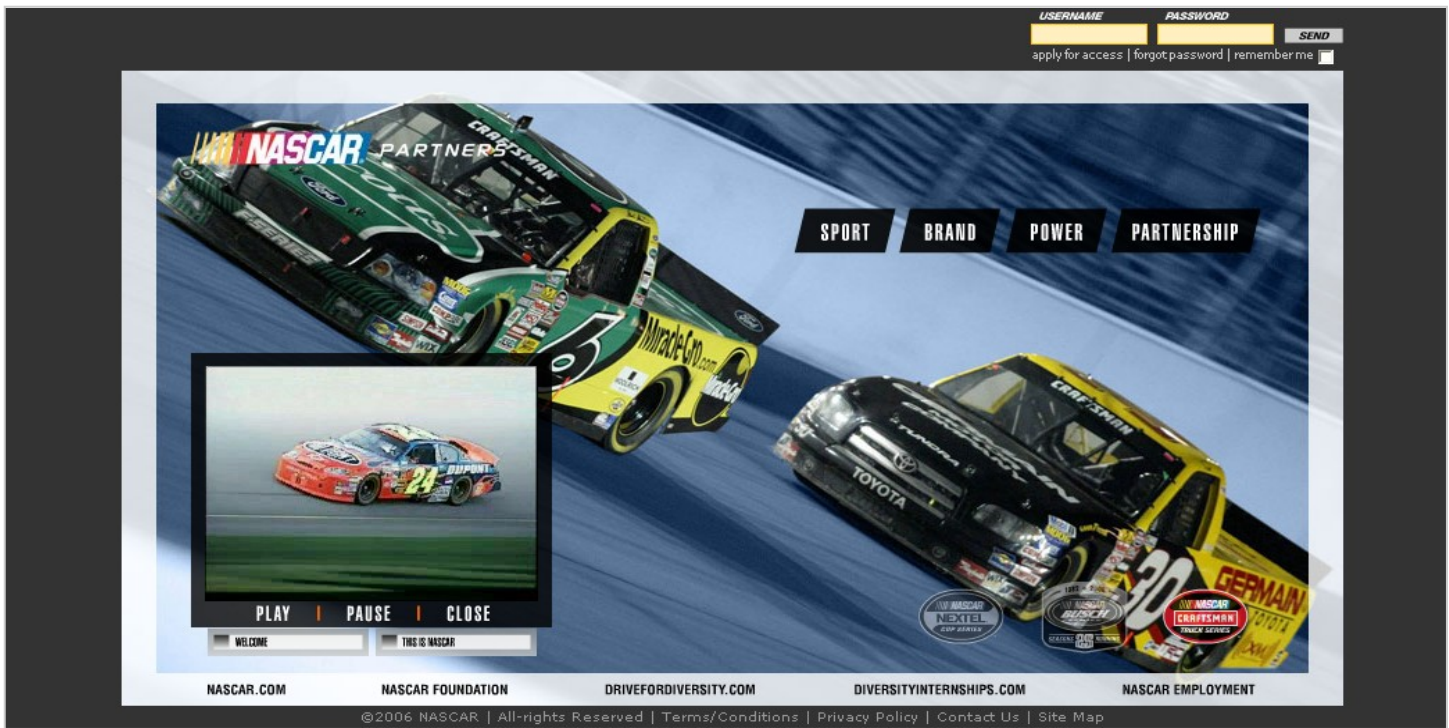




NASCAR Partners

www.nascarpartners.com

SPORTS

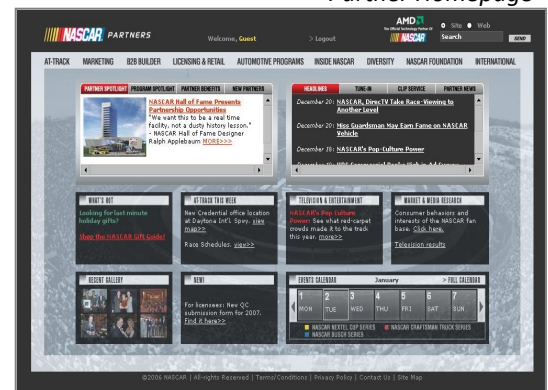


When NASCAR first came in contact with Americaneagle.com in 2004, they were looking to develop a Web site that would serve their sponsors, licensees, promotional partners, automotive aftermarket partners, retailers, and others. In an effort to provide the best possible service to these important groups, NASCAR teamed up with Americaneagle.com to create a Web site that would be an exclusive information portal for relevant marketing and licensing information. Accordingly, the portal includes privilege-based access, advanced search filters, B2B directories, account management options, and more. Since launch, NASCAR has seen an increase in partnerships and continues to turn to Americaneagle.com for upgrades.

features

- Editable Homepage Images
- Secure Partner Login
- Privilege-Based Partner Area
- Editable Homepage Spotlights
- Flash Video
- Photo Galleries
- B2B Directories
- Advanced Search Filters
- Dynamic Events Calendar
- Exportable Schedules
- Account Management
- Content Management System
- Multiple Site Syncing
- E-mail Marketing System

Partner Homepage



Track Resources

