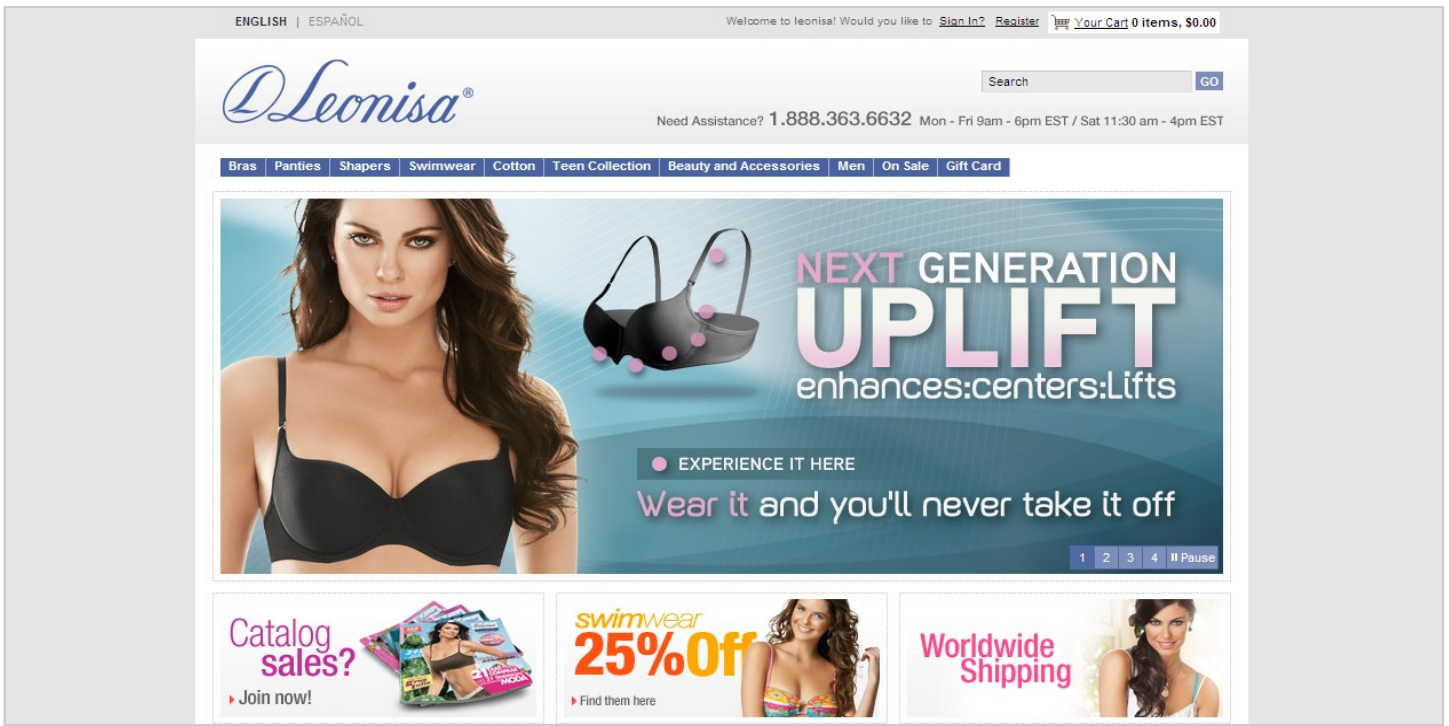




Leonisa

www.leonisausa.com

E-COMMERCE



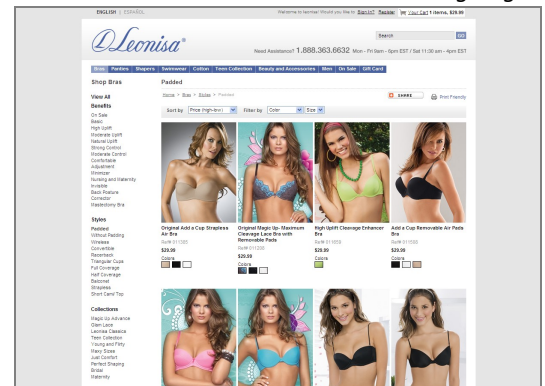
Leonisa, a lingerie retailer based in South America, required an e-commerce Web site that would enable them to better market themselves to US consumers, in particular those within the Latin culture. The online store was built on the idev® e-commerce platform and includes custom tools that enable flexibility and scalability. The homepage, for example, includes space for promotional banners and callouts. A reinvented navigation system can also be easily updated as the company's product line grows.

In addition, the new site is built with Spanish and English versions, allowing for customers to easily use the site based on preferred language. By eliminating an online language barrier and implementing many of the newest e-commerce technologies, Leonisa has the tools necessary to maximize their reach and increase per-order sales.

features

- Spanish/English Site Versions
- Editable Homepage Images
- Dynamic Color Swatches
- Filter by Color/Size
- Sorting Capability
- Video Station
- Where to Buy Module
- Social Networking Tie Ins
- Recently Viewed Items
- Interactive Fit Guide
- Dropdown Shopping Cart
- Account Login and Management
- Content Management System
- International Shipping

Product Listing Page



Product Page

