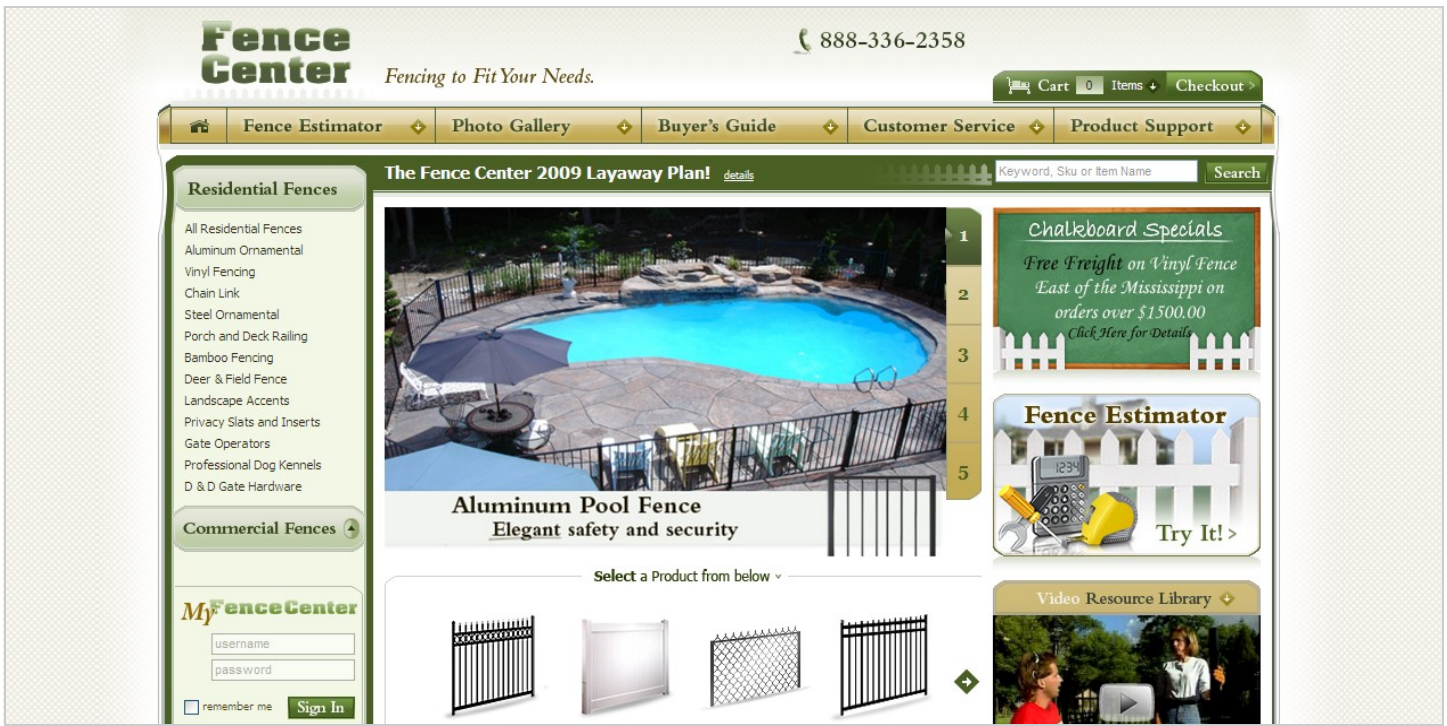




Fence Center

www.fencecenter.com

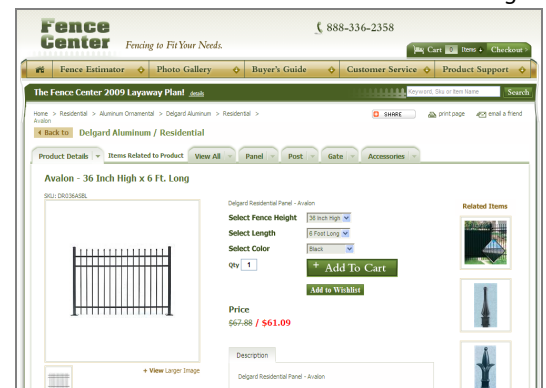
E-COMMERCE



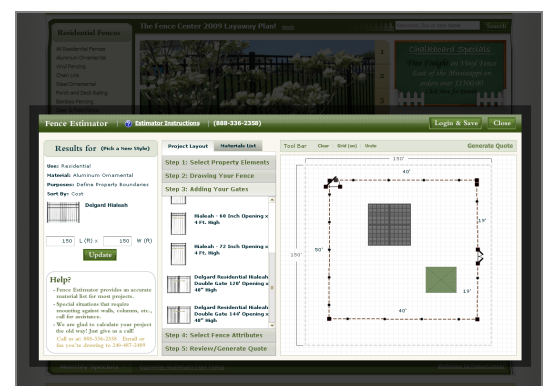
Fence Center, the largest fencing source on the Internet, initially contacted Americaneagle.com in 2005 to create their first e-commerce site, specializing in fencing materials and supplies. Given the growth and evolution of Web technologies and design standards, Americaneagle.com recently redesigned FenceCenter.com.

The new site was designed to benefit home owners as well as contractors. Indeed, Fence Center expanded their scope by enabling the FenceCenter.com data and functionality to be the backbone for a network of subsites for fencing contractors. The Dynamic Site Generation tool allows contractors to have access to maintain their own e-commerce storefront, thereby increasing the reach of Fence Center's product line.

Product Page



Fence Estimator



features

- Editable Homepage Images
- Photo Galleries
- Enlarged Images
- Recently Viewed Items
- Interactive Fence Estimator
- Video Resource Library
- Dropdown Shopping Cart
- Promotion Codes
- Shopping Cart Lookup Code
- Account Login and Management
- Content Management System