



Dale Carnegie Training | www.dalecarnegie.com

E-COMMERCE

Dale Carnegie Training, founded in 1912, is a well-established leader in business training courses for millions around the world. With more than 8 million people having completed their training courses, Dale Carnegie Training came to Americaneagle.com in hopes of redesigning their website to better serve the needs of their international users, including: individuals, government agencies and global businesses. Specifically, the site needed to portray a renewed modern design while keeping a professional look and feel.

To achieve their goals, Americaneagle.com worked with Dale Carnegie to build their new main corporate website, in addition to designing a new graphic template for their 300+ franchise websites. These franchise websites service 80 countries around the globe and support 30 different languages, including Arabic, Japanese and Korean.

features

- Homepage Slideshow
- idev® Intelligent Search
- Quick Links
- Worldwide Franchise Locator
- Knowledge Center
- Event Registration System
- Event Course Filter by Type and Subject
- idev® E-commerce Platform
- Multi-site idev® CMS
- Account Login

Event listing page

Event registration page