



CoffeeWiz.com

| www.coffeewiz.com

E-COMMERCE

CoffeeWiz.com is an e-commerce Web site offering single-serve coffee brewers and their compatible coffee, espresso, tea and hot chocolate products. The online retailer recently contacted Americaneagle.com to redesign their existing site in order to better showcase and market their products to coffee drinkers. In an effort to keep up with increasing traffic and site orders, Americaneagle.com redesigned CoffeeWiz.com with a strong focus on navigation, allowing shoppers to quickly and easily locate products. Furthermore, the site was developed with an emphasis on both internal marketing and cross promotion/product demonstration, giving customers the ability to better understand the products before making a purchase. With over 1,000 SKUs in their e-commerce system, and more to be added, the new Website is now equipped with the tools necessary for continued growth.

features

- Featured Items
- Advanced Search Filters
- Product Finder
- Recently Viewed Items
- Customer Reviews
- Dropdown Shopping Cart
- Multimedia
- Last Chance Items
- Promotion Codes
- Saved Shopping Cart
- Customer Accounts
- Content Management System
- Email Marketing System

Department Listing Page

Product Page