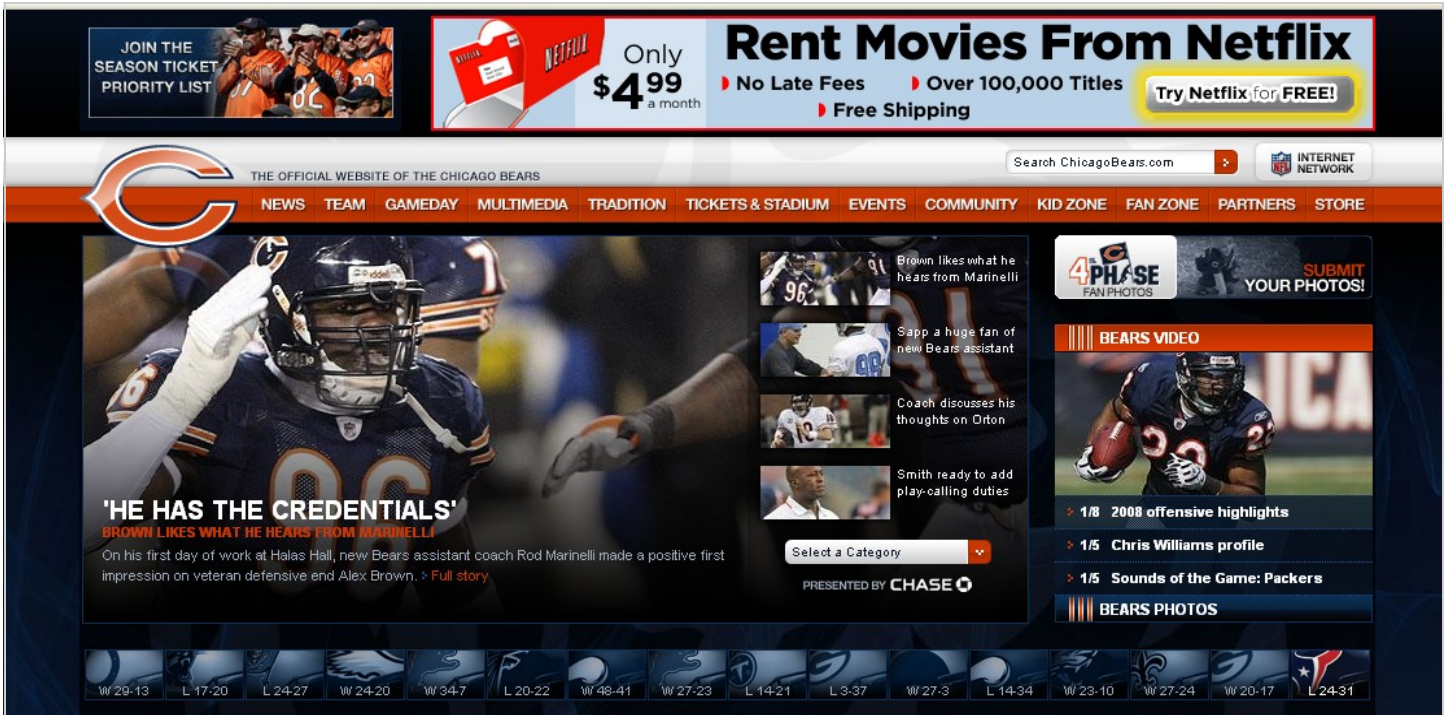




# Chicago Bears

www.chicagobears.com

# SPORTS, E-COMMERCE



The Chicago Bears have teamed up with Americaneagle.com to create a site that best suits the needs of their organization. The newest redesign of ChicagoBears.com contains many exciting features such as rotating homepage stories, enhanced multimedia station, and more. The new design and functionality works to please fans and media, but also works to increase revenue opportunities for the Bears through online ads, as well as through the Americaneagle.com idev® e-commerce platform. However, most importantly, the Bears have a fully customized Content Management System to control nearly 100% of their Web site, which is critical in keeping the site up-to-date and enabling unlimited growth.

## features

- Rotating Homepage Stories
- Fan Poll
- Photo Galleries
- Multimedia
- Advanced Search Filters
- Depth Chart
- Message Boards
- RSS Feeds
- Member Accounts
- Social Networking Tools
- Scrolling Merchandise Tool
- Inventory & Shipping Indicator
- Content Management System
- Email Marketing System

## Multimedia Player



## Bears Pro Shop Online Store

