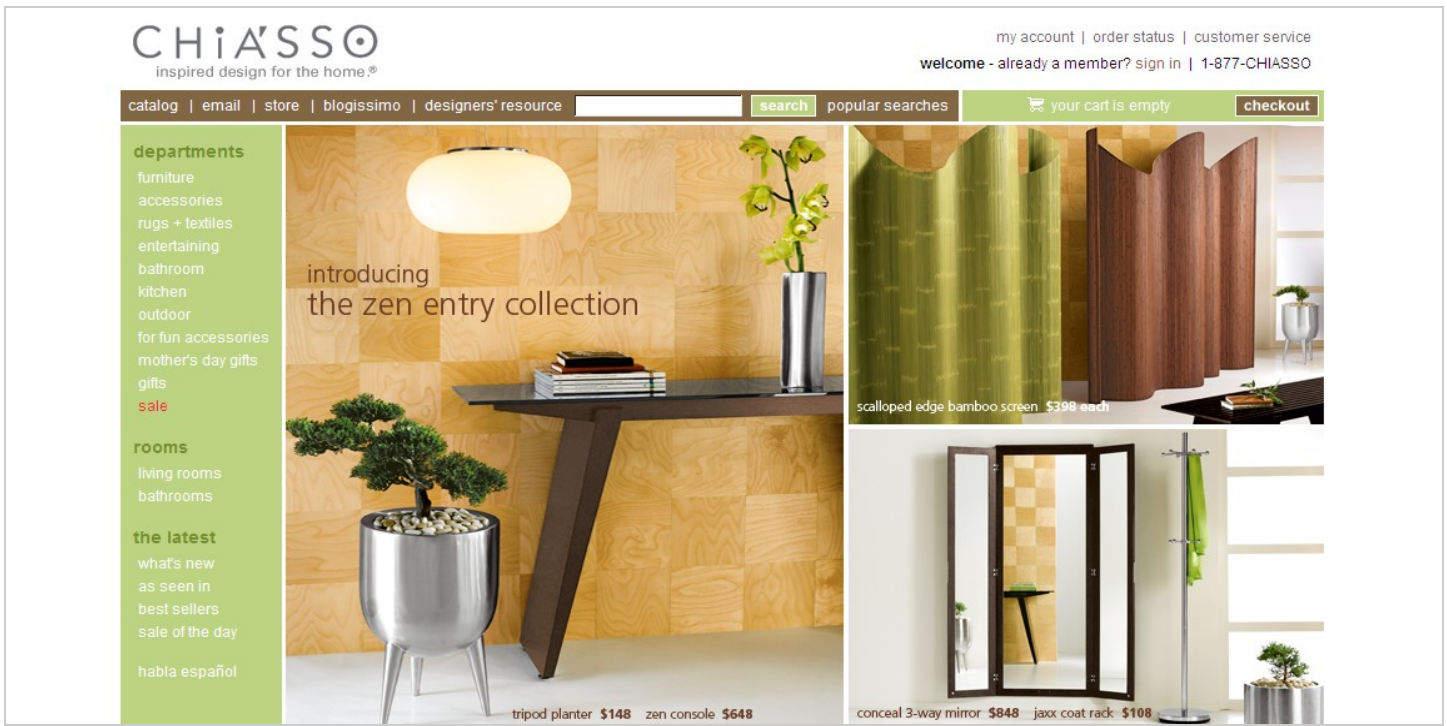




Chiasso

www.chiasso.com

E-COMMERCE



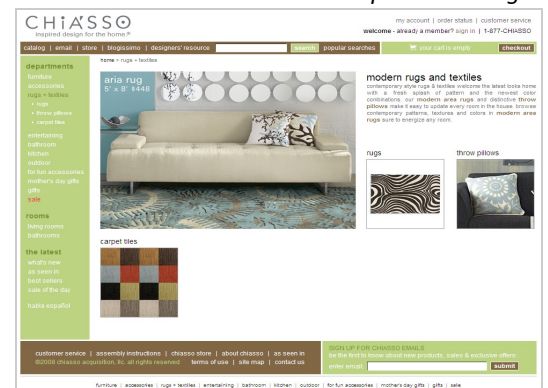
Chiasso, an online and catalog retailer of home furnishings and accents, retained Americaneagle.com to give its online storefront an extensive makeover. For a business that focuses largely on its Internet sales, development of an effective e-commerce Web site was critical. Americaneagle.com worked with Chiasso to fully redevelop their Web site graphics and implement leading e-commerce technologies.

Within weeks after its launch date, the new Chiasso.com had already experienced a significant increase in overall traffic, page views, and traffic reach, according to Web traffic analytics provided by Alexa.com. Additionally, Chiasso's Internet sales consequently showed improvement in percentage of overall sales.

features

- Alternative Navigation
- Image Zoom Tool
- Cross-Selling Tools
- Up-Selling Tools
- Virtual Catalog
- Catalog Codes
- Gift Registry
- Gift Cards
- Promotion Codes
- Multiple Ship-To
- Customer Accounts
- Content Management System
- Editable Site Theme
- Email Marketing System

Department Page



Product Page

