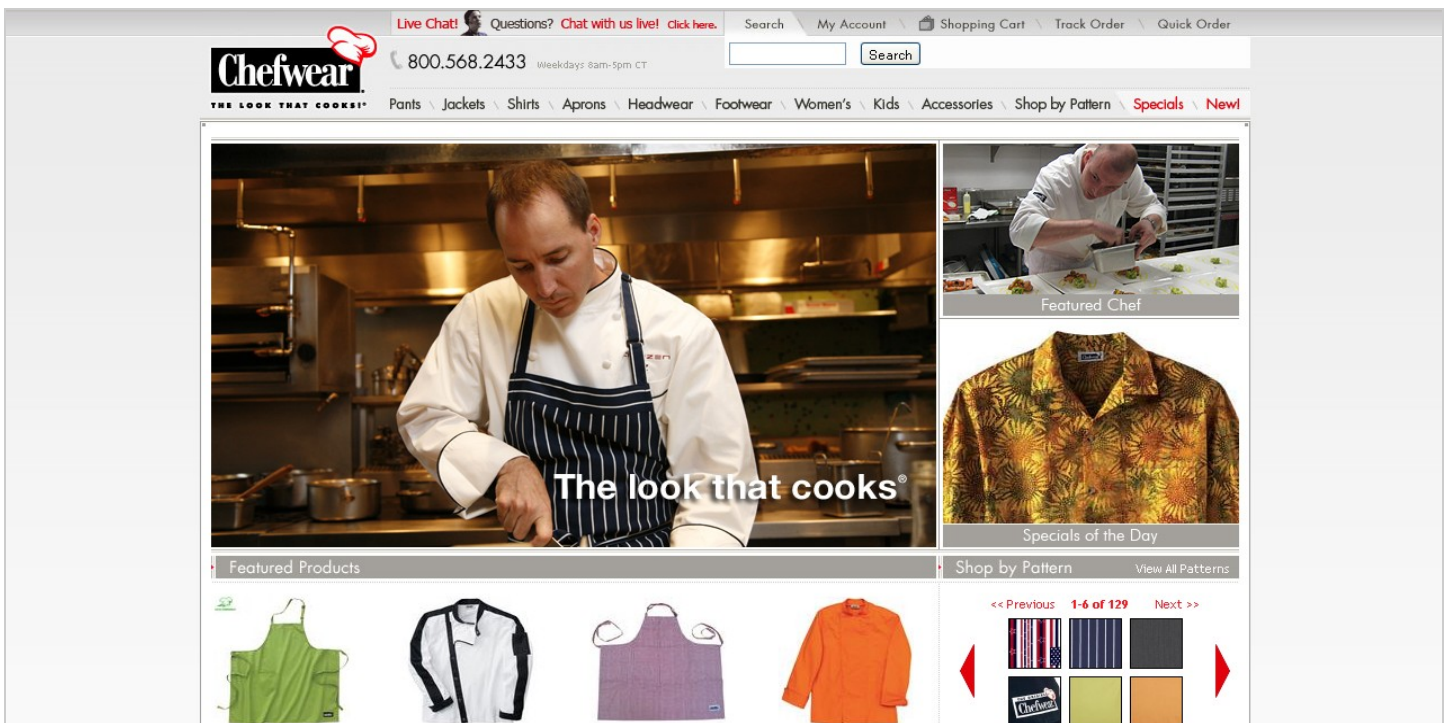




Chefwear

www.chefwear.com

E-COMMERCE, B2B



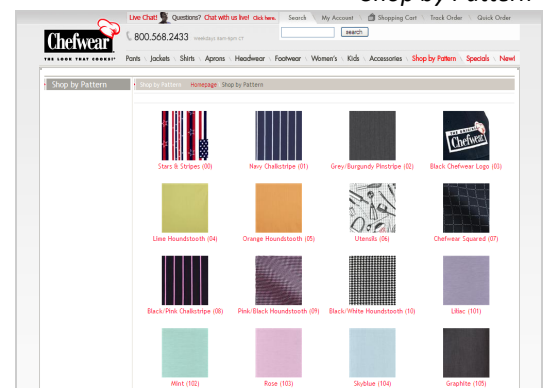
Chefwear, a supplier of culinary uniforms, first contacted Americaneagle.com in 2003 to redevelop its existing e-commerce store in order to create a more user-friendly shopping experience for food service professionals. Since then, sales totals have increased substantially. This rise in revenue can be attributed largely to improved search engine visibility, as well as a smarter navigation system, which simplifies and expedites online shopping.

In order to keep their site fresh, Chefwear turned to Americaneagle.com yet again in 2007 for a complete graphic overhaul. The site now features custom graphics that complement the modern feel of the multichannel merchant's offline catalog.

features

- Shop by Product/Pattern
- Catalog Quick Shop
- Rollover Pattern Selector
- Custom Monogram
- Custom Attributes
- Related Items
- Bulk Ordering
- Promotion Codes
- Gift Cards
- Customer Accounts
- Content Management System
- Inventory Management
- Customer Survey Tool
- Email Marketing System

Shop by Pattern



Product Page

