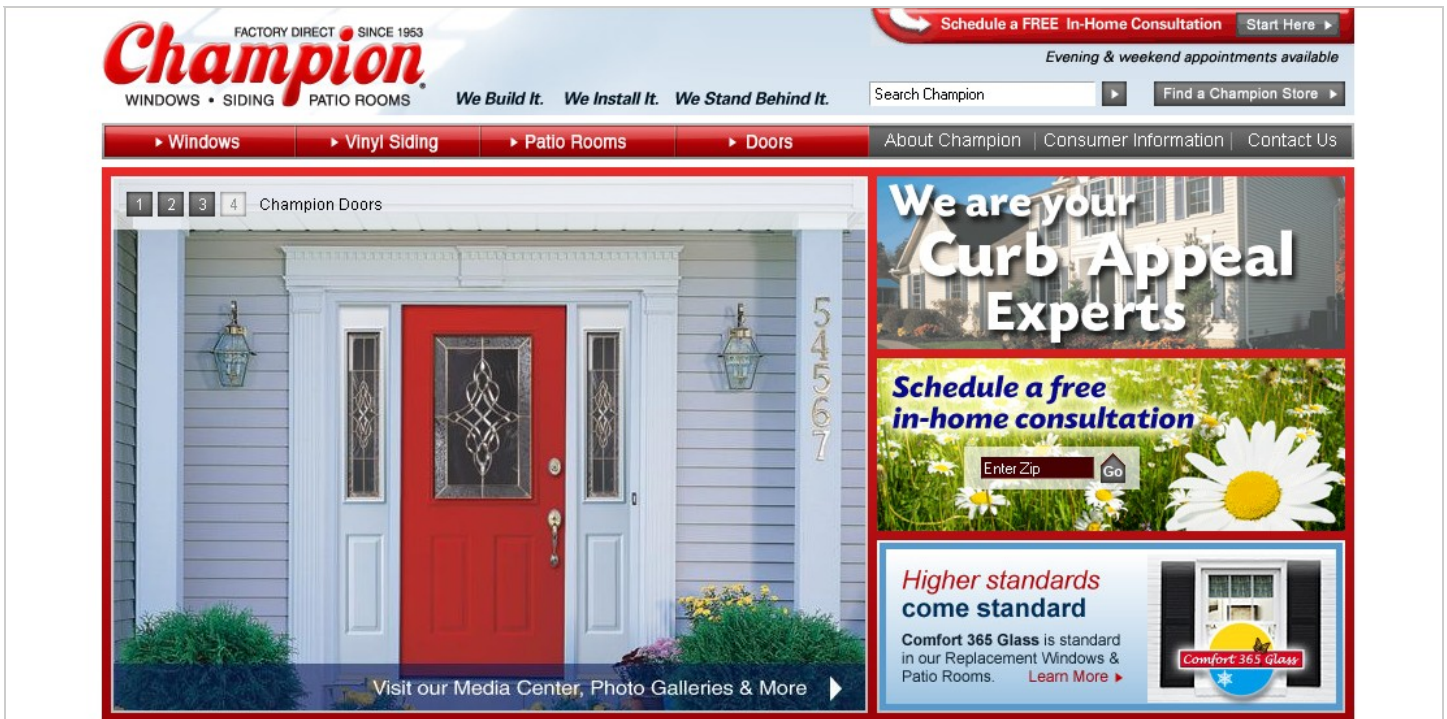




Champion Window

www.championwindow.com

CORPORATE

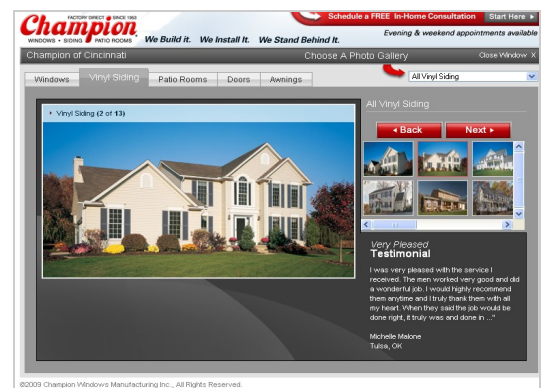


Champion Window, a factory direct manufacturer of windows, doors and patio rooms paired up with Americaneagle.com for a redesign of their site with hopes to reflect the changes and growth of the company in recent years. The main goal of the site was to drive more consumers into Champion Window showrooms via several key strategies and Web site technologies that engage the site visitor and entice them to explore and purchase their products. The Web strategies include: informational videos, photo galleries, robust content about energy efficiency, merchandising via banner ads, fly-out menus, and much more. Furthermore, the development of the new site includes the creation of 60+ contained microsites with the ChampionWindow.com domain, used to promote individual showroom locations.

features

- Editable Homepage Slideshow
- Product Pages
- Showroom Locator
- Showroom Microsites
- Photo Galleries
- Multimedia Station
- Consumer Resources
- Wireless Web site
- Content Management System
- Privilege-Based Admin Access

Photo Galleries



Showroom Microsite

