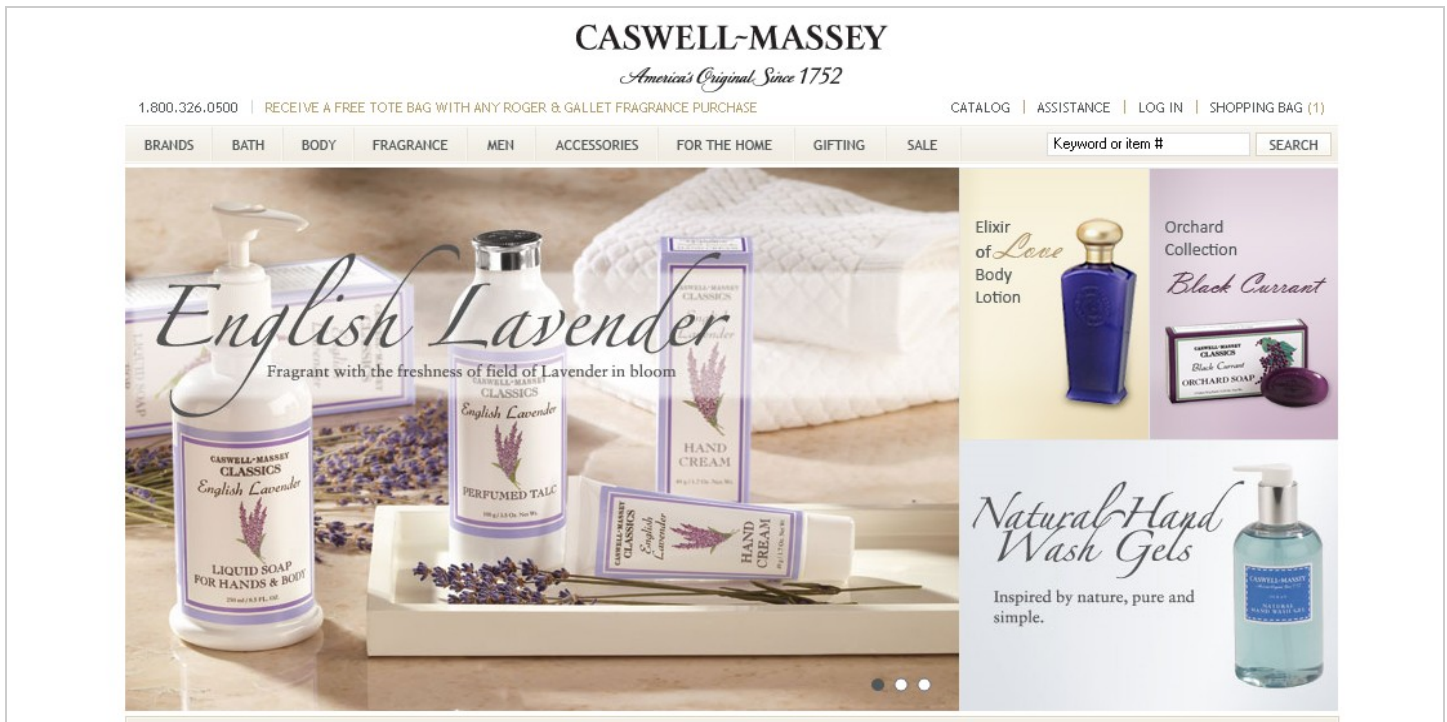




# Caswell-Massey

www.caswellmassey.com

# E-COMMERCE



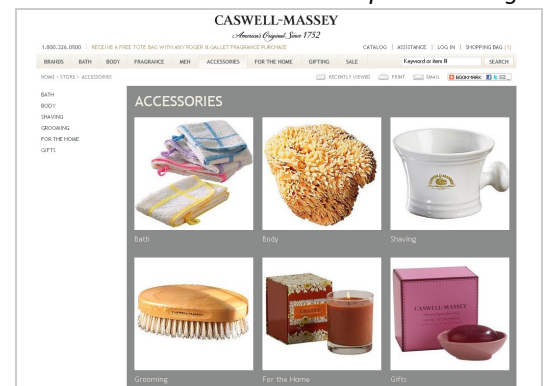
## Department Page

Caswell-Massey is widely recognized as America's oldest/original purveyors of luxury personal care products and accessories. The historic company, founded in 1752, recently turned to Americaneagle.com for the full redevelopment of their e-commerce Web site. The company chose Americaneagle.com's idev® e-commerce platform to accomplish their goals.

The recently launched CaswellMassey.com features a new appealing design, "shop-by" navigation, simple gift-finder tools, convenient catalog quick order option, the dynamic idev® visual search tool, search filters, customer reviews, and much more.

## features

- Featured Products
- Top Selling Items
- idev® Visual Search Tool
- "Shop by" Navigation
- Advanced Sorting Filters
- Product Reviews
- Enlarged/Alternate Images
- Drop Down Shopping Cart
- Customer Accounts
- Promotion Codes
- Content Management System
- Privilege-Based Admin Access



## Product Page

