



Bears Pro Shop

| www.store.chicagobears.com

E-COMMERCE



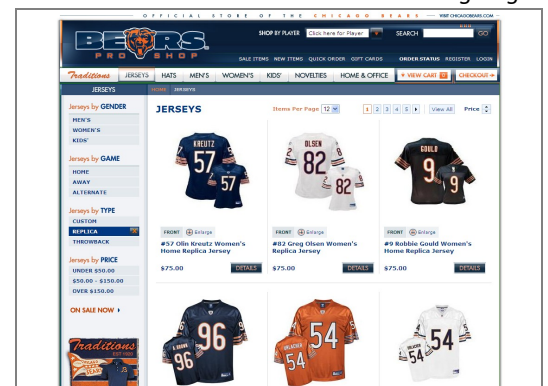
The Chicago Bears have recently teamed up with Americaneagle.com for a full redesign of their e-commerce store. Built on the Americaneagle.com idev® e-commerce platform, the store now features many of the newest e-commerce technologies that allow for complete flexibility and scalability. Indeed, the new online platform enables the Chicago Bears staff to make changes based on immediate selling and up-selling opportunities. In addition, Americaneagle.com implemented efficiency and time saving tools such as direct integration with preferred shipping provider and inventory control system.

With these changes in place, the Chicago Bears Pro Shop store now has the features and usability necessary to maintain a world class retail e-commerce store.

features

- Custom Scrolling Flash Piece
- Flash Product Carousel
- idev® Site Search
- Shop By Player
- Advanced Search Filters
- Advanced Marketing Tools
- Custom Jersey Configurator
- Alternate/Enlarged Images
- Recently Viewed Items
- Inventory & Shipping Indicator
- Dropdown Shopping Cart
- Up-Selling Tools
- idev® Content Management System
- idev® Broadcast Email Tool

Product Listing Page



Product Page

